

B.A in Journalism and Mass Communication Programme

Level	Sem	Course Type	Course Code	Course Title	Delivery Type			Total Hours	Credit	Internal Assessment	EoS Exam	M.M.	Remark
					L	T	P						
5	I	DCC	JMC5000T	Introduction to Journalism	5	1	-	90	6	20	80	100	
		AECC-1		As per University Common Scheme					2	20	80	100	
	II	DCC	JMC 5001T	Introduction to Broadcast Media	5	1	-	90	6	20	80	100	
		AECC-2		As per University Common Scheme					2	20	80	100	
Exit with B.A. Certificate course(with 4 Credit in SEC)													
6	III	DCC	JMC 6002T	Advertising and Public Relations	5	1	-	90	6	20	80	100	
		SEC-1	SEA630_T	As per University Common Scheme									
	IV	DCC	JMC 6003T	Media, Gender and Human Rights	5	1	-	90	6	20	80	100	
		SEC-2	SEA630_T	Citizen Journalism and Social Media	2	-	-	30	2	20	80	100	
Exit with B.A Diploma													
7	V	DSE	JMC 7100T	Writing for the media	5	1	-	90	6	20	80	100	
			JMC 7101T	Current Affairs & Language Proficiency									
			JMC 7102T	Computer applications for Media									
		SEC-3	SEA730_T	Editing and Page Designing	2	-	-	30	2	20	80	100	
	VI	DSE	JMC 7103T	News and Feature Writing	5	1	-	90	6	20	80	100	
			JMC 7104T	Mobile Journalism									
			JMC 7105T	Audio Visual Media									
		SEC-4	SEA730_S	Traditional Folk Media and Alternative Media	2				2	20	80	100	
Exit with B.A Degree													